## The Utech Group and Illumyx Transform Into Two Specialized Change Management Teams

The organizational changes within The Utech Group and illumyx opens the doors for new possibilities and growth in 2018. Illumyx will work to acquire its first round of seed investment enabling the company to accelerate its 3-year growth plan. The Utech Group will remain a trusted strategic partner of illumyx, through its nationwide network of consulting partners.

Known for being experts in change management, The Utech Group is serving up a few changes to their own organization this year. As Utech moves into 2018, brother and sister, Stephen Utech and Melissa Borowicz, step up to take on new leadership roles within their organizations. Melissa will be heading up The Utech Group as CEO and Owner, while Stephen leads illumyx as CEO and Founder. Original founders of The Utech Group, Ken and Chris Utech, will remain in the business as owners and continue to offer their current services.

"Illumyx has been incubated within the Utech Group in its early stages of business development and growth. We decided that to grow illumyx as quickly as we wanted would require outside investment. It was a difficult decision, but making illumyx and Utech two separate companies allows us better concentration and focus on our continual growth," Melissa says.



Launched in November of 2016, illumyx is a culture building software solution that helps organizations measure and improve their organizational culture. Since its launch, illumyx has accumulated growth and exposure. They were one of the eight finalists in the Rise of the Rest pitch competition with Steve Case, back in October 2017. As of January 1st, illumyx has been actively raising its first round of equity investment.

Moving forward, illumyx aims to create a network of culture specialists, in order to implement the illumyx platform nationwide. This network will not only be composed of experts who understand culture, but are equipped with the skills and tools needed to help organizations implement strategies to strengthen their organizational culture. The Utech Group will be a key regional player in that network.

Developmental growth in business transition, culture strategy and implementation and succession planning will be the areas of focus for The Utech Group. Driven to change people's lives through hands-on growth experiences, The Utech Group will be refining and promoting their leadership program and newly available workshops for teams and individuals. Coupled with illumyx, the two organizations aims to create a wave of change that challenges organizations to not only do better, but be better.



To learn more about either company, please visit their website: The Utech Group – <a href="https://www.utechod.com">https://www.utechod.com</a> Illumyx – <a href="http://www.illumyx.com">http://www.illumyx.com</a>